



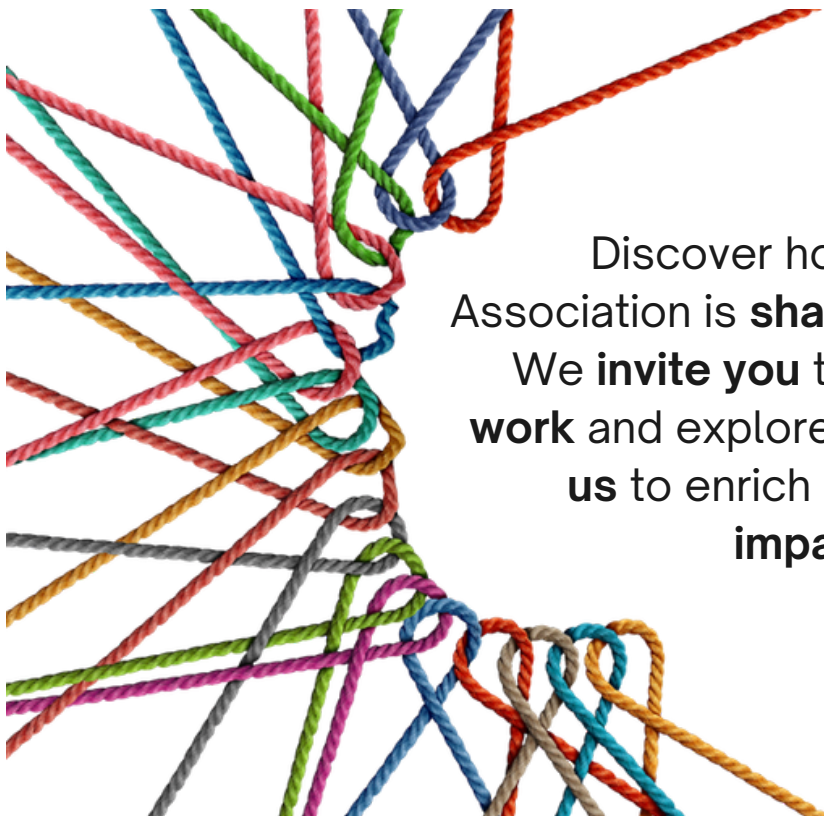
Churchfields
Primary School **PTA**

ASPIRATION CITIZENSHIP EXCELLENCE

**Become a sponsor of
your local school PTA**

We're on a mission to turn our local connections into powerful partnerships that create lasting change for our students ↘

Our school, located on Churchfields Road near to Clock House, has always been at the **heart of our community**. We are eager to leverage our community roots to unlock more **opportunities** for our school and the local area.



Discover how Churchfields Parent Teacher Association is **shaping the future** of our students. We **invite you** to learn about the **impact of our work** and explore the ways you can **partner with us** to enrich our school and make a **positive impact** within the **local community**.



Building a stronger community

About Our PTA ↘

As a **registered charity** led by parent and carer volunteers in **Beckenham, Kent**, we strive to elevate the educational experience for all students at **Churchfields Primary School**.

We are proud to serve as a bridge between the school and the local area, believing that a **connected community** is the foundation for student success.



Connection

We connect your organisation with our families, helping build community affiliations.



Visibility

Your organisation gains instant visibility and strong recognition within the community.



Tangible Value

Sponsors value the real, positive impact their support has on improving school life.



Contact us
0203-951-4655



hello@churchfields-pta.org.uk



www.churchfields-pta.org.uk



About Our School

Established in 1890 and operating from its current site since 1990, Churchfields Primary School holds a **longstanding reputation** for excellence in the Beckenham area.

Recognised by Ofsted as a '**warm and welcoming**' school, the school fosters a strong sense of **belonging** amongst its pupils, and parents and carers alike.

The curriculum is designed to be **well-rounded and inclusive**, enriched by the school's diverse physical assets. These include a **nursery, dedicated libraries**, specialised **art and technology** rooms, and extensive **green spaces** that facilitate **Forest School** and outdoor **physical education** programs.



476

Pupils on the school roll

3-11

Age range of pupils in nursery through to Year 6

16

Mainstream classes in school

2

Additionally Resourced Classes (ARC) for severe and complex needs



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for our
website



**Aspiration
Citizenship
Excellence**



Our Impact

Our charity operates in **strategic collaboration** with the School Leadership Team to identify and fund **educational enrichment initiatives** that fall outside the scope of statutory budgets.

Working with our network of parents and carers, we cultivate **community partnerships** and secure additional revenue streams and organise community events to address critical **funding gaps**.

Every contribution **directly supports** projects designed to enhance the wellbeing and academic development of all of our students.

We enhance learning by engaging in activities or providing facilities or equipment which advance the education of the pupils

Our recent projects



£8000

Chromebooks for a whole class's learning

£200

No Child Cold winter jacket scheme

£1500

Culture Week celebrations

£850

World Book Day storyteller and books

£8000

Forest School shelter

£24000

Reading Books for every age range





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Become a sponsor

Partnering with us as a sponsor will align your organisation with a cause that matters to **local families**, building **deep-rooted trust** through a visible investment in our **children's education**.

This partnership goes beyond just advertising and promotion; it **creates a bridge** between your business and our network of parents and teachers.

Together, we can foster a **stronger sense of community** while highlighting your organisation's **commitment** to the local area.

Opportunities ↘



Our 2026–2027 sponsorship opportunities offer a **full year of engagement**, beginning in the autumn term of 2026.

Each tier ensures **comprehensive brand exposure** through physical event logo placement, **social media** recognition, a dedicated **profile on our website**, and inclusion in our **email signature**. We have three packages to choose from.





Our standard 2026/27 packages at a glance

Bronze
£100
 Our entry level package

- Logo placement at events and on event marketing
- Your organisation profile on our website
- Your logo on our email signature
- Option to further sponsor specific activities
- One promotion/offer to our parents/carers
- Acknowledgement at our AGM
- Priority renewal for 2027/8

POPULAR
Silver
£200
 Our standard package

- Logo placement at events and on event marketing
- Your organisation profile on our website
- Your logo on our email signature
- Tagging on PTA Instagram event-related posts
- Spotlight Instagram post introducing your organisation
- Option to further sponsor specific activities
- One promotion/offer to our parents/carers
- Invitation to launch events (where organised)
- Option to provide branded merchandise at Summer and Christmas Fair
- Acknowledgement at our AGM
- Priority renewal for 2027/8

Gold
£400
 Our most comprehensive package

- Logo placement at events and on event marketing
- Your organisation profile on our website
- Your logo on our email signature
- Tagging on PTA Instagram event-related posts
- Spotlight Instagram post introducing your organisation
- Up to 6 re-posts a year of your Instagram content to support your campaigns/marketing
- Option to further sponsor specific activities
- One promotion/offer to our parents/carers
- Invitation to launch events (where organised)
- Option to provide branded merchandise at Summer and Christmas Fair
- Stall at Summer and Christmas Fair
- Acknowledgement at our AGM
- Priority renewal for 2027/8

to be best point of view.
Sponsor | 'spo
 person or org
 responsibility
 supporter of



Our 2026/27 packages in detail	Bronze £100	Silver £200	Gold £400+
Digital Promotion			
Marketing: Logo placement at all Churchfields PTA events, including our marketing, from Autumn Term 2026 through Summer Term 2027	✓	✓	✓
Website Integration: Featured logo and business bio on the PTA website, with direct URL redirection to your company's preferred digital channel	✓	✓	✓
Email Branding: Inclusion in our official email signatures, highlighting your organisation as a key sponsor in every piece of outgoing correspondence	✓	✓	✓
Instagram Engagement: Tagging and mentions across all Churchfields PTA event-related social media posts during the sponsorship period	-	✓	✓
Dedicated Brand Introduction: A featured Instagram spotlight post showcasing your business values and services to our digital community	-	✓	✓
Social Media Promotion: Up to six featured reposts per year from your official Instagram account, designed to maximize the visibility of your promotional campaigns within our local network	-	-	✓
Direct Community Engagement			
Activity/Fundraiser Sponsorship: Option to further sponsor a branded activity at our signature (Summer and Christmas) events, or specific fundraisers, positioning your business as a key contributor to the event's success and family experience	✓	✓	✓
Annual Promotional Broadcast: The option to share an exclusive community discount (1) or seasonal offer via our Class Representative network, ensuring maximum engagement with our local family base	✓	✓	✓
Launch Events (where organised): Invitation to project opening ceremonies with the ability to capture promotional content and photography (subject to safeguarding and school approval), showcasing your brand's direct impact on educational enrichment	-	✓	✓
Promotional Distribution: Permission to provide branded merchandise (e.g., stationery, balloons, or stickers) at signature (Summer and Christmas) events to enhance brand presence and community goodwill	-	✓	✓
Event Presence: Dedicated stall at our signature Summer and Christmas community events	-	-	✓
Guest Opportunities: Exclusive invitation to present prizes and awards at our headline competitions, reinforcing your organisation's role as a key community patron	-	-	✓
Heritage and Renewal Rights			
AGM Acknowledgement: Formal inclusion in the PTA Annual General Meeting report - filed with the Charity Commission - providing documented recognition of your corporate social responsibility (CSR) and community investment	✓	✓	✓
Priority Partnership Renewal: First refusal on all 2027/28 sponsorship opportunities, allowing for seamless, multi-year community engagement	✓	✓	✓

We remain open to discussion regarding bespoke partnership packages tailored to your organisation's specific goals. Should you wish to propose a unique service-in-kind or a customised collaboration not outlined in our standard tiers, we would welcome the opportunity to discuss.



Our typical events and activities ↓



In a typical year*, our fundraising and events calendar features a vibrant mix of activities, including multiple **school discos**, our flagship **Christmas and Summer Fairs**, **World Book Day** celebrations with our annual **Book Swap**, **Culture Week** highlighting the rich diversity within our school community, a popular **Quiz Night** for parents and carers, an **Easter Egg Hunt**, and a variety of end-of-term **cake and bake sales**.

In addition to our regular events and promotions, we are planning several **new initiatives for the 2026/27** academic year. These include a professionally designed and printed **Churchfields Recipe Book** celebrating the **diverse flavours** within our school community, student-designed **self-portrait tea towels**, and a World Book Day **chocolate-bar promotion** featuring the chance to discover a **golden ticket**.



We are also actively fundraising to **further enhance our extensive outdoor spaces**, ensuring they continue to support **play, learning**, and **wellbeing** for all children.



* Events can vary from year to year



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Secure your spot as a 2026/27 sponsor ↘

Join us to support our children's future

Show our community the vital
contribution your organisation makes

Don't delay - application deadline -
1st July 2026 - contact us today!

hello@churchfields-pta.org.uk

0203 951 4655



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0203-951-4655



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